

Tips for marketing on Facebook!!

This has been a proven duplicable system that is working with our team. It's SO EXCITING to see how fast we're growing!! If you follow this system, you will generate 3D Fiber Lash Sales right out the gate!!

After you sign up, start your Party!!! Do the Party for 10 Days!! Set a reminder to your phone to start another one on the 11 day! ☺ In the Party Name, change it to: _____(your name), ONLINE 3D Mascara Party! Copy and paste it over "Welcome to my Younique Virtually Party" Click Save!

After you set up your Party, ORDER product!! And order it through your Party, so you get all the rewards!!! Remember, this order will go towards your PRS, so you will get your Pay Raise, FASTER!!! ☺ **Order the "Skinsational" or "Want it all" Collection and 4-9 sets of Lashes!!** You will SELL the 3D, FAST! Women don't want to wait, so have some on hand to sell to your girlfriends locally. You will want a Collection for yourself to try all the products!! You can sell the pigments and the 3D in the set, as you have them in your Kit. So, basically you're getting the Collection for only \$51 after you get your commission and sell the extras. YES!!!

Ok, you're ready to start marketing on Facebook!! Remember to ALWAYS attach the photo below to ALL of your posts!

1. On your PERSONAL page copy and paste this (change where necessary)

"Love to provide my beauty secrets... I LOVE big lashes and I can't stand the feel of fake ones. I found this crazy 3D Fiber Lash Mascara and it has quickly become my favorite makeup accessory! The product gives you the appearance of false lashes without glue or hardening properties that ruin your natural lashes ... It's only \$29!!! Steal! I just ordered 10, ONE is for me..9 are up for grabs! Who wants one? Inbox me or text me!! (attach with photo)

2. Right after you do that, create your Group! Use your URL if you have one or be creative and call it what you think will captivate your audience. When you create the Group only add me and your sponsor until you make your introduction and pin the post.

This **post** has been working!! (change it to be authentic if you want to switch it up):

"Ladies, Ladies, OH LADIES!!! I am SO enamored with this product! I have received an overwhelming response via Facebook, Texts and Emails that I decided to make a group page, so everyone can get all the information in one place! This seriously is the HOTTEST product on the market right now! And did I mention what a STEAL it is? \$29 BUCKS! WOW!

As most of you all know, I LOVE FULL, thick, luscious eyelashes!! I found this crazy 3D Fiber Lash Mascara that extends your lashes organically without GLUE! That's right, NO FUSS! You get the effects of wearing false lashes, without having to deal with the mess of using glue and poorly fitting lashes. Plus, this isn't just a one-time use product! It lasts as long as most mascaras.

Your lashes literally transform into something you only dreamed of! A 300% increase in thickness and volume to your lashes while still looking completely real and natural. Seriously, this will quickly become your favorite makeup accessory! Shoot me an email or text; I will be happy to order it for you or you can order directly online at:
www.YOURWEBADDRESS.com" (attach with photo)

When you create your posts, let me know, so I can leave a testimony. DO NOT add your FRIENDS to the Group until it's ALL set up and you've left your status on your personal page! You don't want people to see your group page before it's set up and ask "what is this group" 😊

Additionally, everyone in this Group should friend request each-other, so we can ALL help

with testimonies for everyone's page.
Testimonies and photos sell!

3. Lastly, instant message ALL your Girlfriends online!! Obviously, if you have not spoken to someone for a while, build the relationship with them before sharing the product! Only you know your sphere of influence. Do not make it awkward. I have found that 8 times out 10 - women want it this incredible product and they purchase! This is what I say in the instant message. I copy and paste this to every single woman online and attach the photo! I say:

"Hi Girl!! OMG, have you seen this? I tried it, and I am blown away!And it's only freaking \$29!! I'm doing orders now if you want me to order you one or I can send you the direct link to order online". (attach photo)

IF they want you to order for them, GREAT, because you just order 4-9 from your party!!! If you run out then you can get their payment information and order for them or send them your link!! Be the Nordstrom of your business. I find that if I order for them, the sale will go through right away, as it might take them a few days or even weeks to get around to ordering. Your goal is to have them get the product right away, so they can start telling ALL their friends! Another great reason to ORDER... so you have some to sell!! They don't want to wait!

Make sure you are posting in your GROUP (not your personal page) EVERYDAY!!! Start with talking about the Fiber Lash, share before and after photos in the Y sisterhood picture sharing You can find them in the albums "before and afters" You can copy and paste anything from my Business page Be Younique By Toni or Abby's Business Page Absolutely Younique By Abby on FB.

Make sure you ALWAYS attach this picture with all three steps! DUPLICATE this to your teams! It's working!

GO! GO! GO!! 😊

